Asset Allocation

Loan or Own

Loan %

Bank Accounts

Bonds

Loans to Others

Own %

Real Estate %

*Rental

Stock%

Berkshire Hathaway Stock %

S&P 500 %

Mutual Funds %

Pick and Choose %

Crypto %

Bitcoin and Ethereum %

Top 100 Crypto %

New Issue Crypto %

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Academy for Creating Enterprise
25 Rules of Thumb for a Small Business
www.The-Academy.org

1. Start Small; Think Big
2. Sell What People Will Buy
3. Focus, Focus, Focus
4. Use Suggestive Selling
5. Keep Your Personal Money and Business Money Separate
6. Pay Yourself A Livable Salary
7. Keep Good Records
8. Turn Your Inventory Often
9. Don't Eat Your Inventory
10. Continually Look for Improvement
11. Buy Low; Sell High
12. Inspect More Assume Less
13. Be Nice
14. Work On Your Business 10 Hours a Day
15. Make A Profit Every Day
16. Value Your Customer
17. Hire Slow; Fire Fast
18. Work On Your Business, Not Just in Your Business
19. Buy on Credit; Sell For Cash
20. Use Multiple Suppliers to Get the Best Prices
21. Purchase in Bulk
22. Have Written Agreements
23. Increase Sales; Decrease Costs to Earn More Money
24. Daily and Weekly Business Goals
25. Make Your Business Different From Others